



Mark Pardee Guthrie

April 8, 1961 - December 9, 2020

Using Mark's words from his love letter to Trixie..."If you're reading this, I've moved on or you hacked my love letter. Either way, it's all OK."

Mark Pardee Guthrie, age 59, passed away Wednesday, December 9, 2020, an adventurous individual, enterprising businessman, and loving husband to Beatrice Schultz.

Born April 8, 1961, in Ontario, California to Richard and Patricia Guthrie. The only brother to three older sisters, Lynn Sundquist (Eric), Dawn Peront (Gary), and Laura Ellison (Brooks).

Mark received a Bachelor of Science in Finance from California State University-Chico, and a Masters in Business from Boston University - Vrije Universiteit Brussels, Belgium.

His early professional career included leadership positions in the financial and insurance industry. In 1984 Mark joined Industrial Indemnity. In 1990 he moved to Brussels, Belgium to complete his Masters in Business. While studying in Brussels he met his soulmate, Trixie Schultz. Upon graduation, Mark returned to California and resumed his career with Industrial Indemnity. Trixie joined him a few months later. In 1993 she proposed, Mark said yes and they tied the knot at City Hall in San Francisco... the rest is history.

In 1997 Mark joined internet startup InsWeb Corporation and held positions of COO, CFO, and CEO. In 2006 through 2010 Mark and Trixie started Westface Financial and Insurance Services, Westface College Planning, and Westface Financial Advisory.

In 2015 Mark joined MoneyTrax, Inc. In 2018 Mark and Trixie founded MoneyTrax North America. Mark split his time between helping individual clients of Westface Financial and coaching and training MoneyTrax financial advisors across North America.

Mark loved Trixie with all his heart. He described her as the Canadian girl with so much going for her. He described himself as the blundering California meathead with a little charm and not enough sense to know he shouldn't even try. Well, it worked. They shaped and molded their lives to one another. He proudly showed her his budget spreadsheet and she politely acknowledged that it was very creative and accurate. Then she proceeded to take over the finances and he never looked back.

Mark had such a presence. He would shake your hand firmly, lean in, and lock eyes. In groups, there was nobody better at getting the conversation going. He had a unique way of asking open-ended questions. For many, the conversations they had with him became a constant reminder for a greater appreciation of life.

Although he was incredibly successful in business, what was most important in life to Mark was his love, friendship, and experiences with friends and family. No surprise that while he built career success he also enjoyed the prime of his life skiing, motorcycling, mountain biking, road biking, wake surfing, and learning to fly.

His life may not have been as long as we all wish, but he lived the heck out of it and he did it his way. Along the way, he impacted so many of us. He taught us all that where passion meets courage, anything is possible. He will be forever missed by all his family and his magnitude of friends. We will continue to live his legacy of living life to the fullest and making every moment count... that's how he would have wanted it.

Ride fast...take chances

We invite you to share your memories of Mark via the below link to a memorial page. If you would like to record yourself saying a few words or sharing a story about Mark please do so and upload the video or audio recording to the page. We will be playing these videos during the service. You may also email any photos or videos to Katie Curtis at kpcurtis11@gmail.com.

We hope you can virtually join us for Mark's Celebration of Life which will be live-streamed via this link: <https://client.tribucast.com/tcid/49067814>.

All are welcome. Please share this link with anyone else who would like to join us.

Mark Guthrie's Celebration of Life - Tuesday, 12/15/20, 1 pm Pacific Time

In lieu of flowers please consider a contribution to the American Heart Association

Tribute Wall



“ 0 file added to the tribute wall

Evergreen Memorial Gardens - July 03, 2025 at 06:42 PM

DM

“ We met Mark a few years ago and instantly felt that connection with someone who cared about living a good life. Always a pleasure to be around him. We are going to miss him.

Derek M - December 23, 2020 at 12:00 AM

TG

“ Mark had many gifts, and he will be missed. Mark was a great leader and had a way of connecting with people with straight talk, thoughtful questions, and a big smile. The InsWeb experience was a roller coaster ride - Mark was always able to find something positive and funny to say in just about any situation regardless of how challenging. As much as he was a great leader, he was a great guy to learn from- everything from biking to flying to real estate... and many things in between. We lost a great one. All the best to Trixie and the family.

Thomas Gebhart - December 22, 2020 at 12:00 AM

PW

“ I will always remember Mark for his positive, can do, attitude, a genuine desire to help, and for a joy for living. It was an honor to know him, and to work with him professionally. Trixie, please accept my deepest condolences. I am very sorry for your loss. Sincerely,
Paul Weiskopf

Paul Weiskopf - December 21, 2020 at 12:00 AM

KK

“ Mark will be missed by many. He was always ready with a good word, a smile, and a positive attitude. His work in our industry will leave a positive legacy for all of the agents he spent time with, and then all of the clients that those agents will help. I was lucky to spend a few moments of time with him, and can only say that I wish it had been more.

Karl Kreunen - December 21, 2020 at 12:00 AM

MW

“ Beatrice, may the Lord be with and keep Mark at his side until we meet again. We will all rejoice. What a great man, friend and pillar in our industry. As a Mentor Alumnus with COW I truly enjoyed all of our time together. You have many friends for support, including this one. Michael V. Webb, CLU, ChFC, MDRT

Michael V Webb - December 20, 2020 at 12:00 AM

SQ

“ Mark was such an inspiration to me and so many others in the financial industry. He was always so willing to share his knowledge and challenge us to be the best we could be for our clients. But it was that big warm smile that I will never forget. You could tell Mark loved life and he loved people. He was simply a wonderful human being and man of God. My heart and prayers go out to Beatrice and his family and friends. While he will be missed by all of us, I can only imagine the joy Mark is experiencing in Heaven this Christmas with baby Jesus. May God bless and keep him always in His living embrace. Sean Quigley

Sean Quigley - December 17, 2020 at 12:00 AM

GS

“ *Mark was always a ball of joy, big smiles, and a competent helping hand. It hurts to hear that he is no longer with us. He gave much to the world. Gary Sipos*

Gary Sipos - December 15, 2020 at 12:00 AM

DM

“ *Trixie, my heart aches for you as I can only imagine how difficult this all is. Sending you peace and comfort and a giant hug.*

Delfina McKoy - December 15, 2020 at 12:00 AM

DE

“ *Mark dressed as Elvis celebrating Jean & David Thompson's wedding anniversary, he looked like Elvis himself, great memories!!*



Delfina - December 15, 2020 at 12:00 AM

JW

“ *Although I didn't know Mark personally, what he did to take Circle of Wealth to a new level was incredible. I can't believe this.*

Jeremy Wassmer - December 15, 2020 at 12:00 AM

HP

“ *What a top-notch guy! Mark connected with people instantly with his big warm smile, friendly demeanour, and confident handshake. What a terrible loss for his family, friends, and colleagues, as well as the thousands in the MoneyTrax family. We will all miss you, Mark. - Harper Price*

Harper Price - December 15, 2020 at 12:00 AM

AC

“ Mark definitely had a presence and energy to him. His ever-present, kind smile and aviation-related stories immediately drew me in. I was lucky enough to meet him at Moneytrax events in Orlando and Toronto. It never mattered how long a day he just had traveling, organizing and hosting an event; if you crossed his path he always welcomed and took the time to ask how you were, in a thoughtful manner. Sincere condolences to Beatrice and the many who loved Mark. - Ash Chopra

Ash Chopra - December 14, 2020 at 12:00 AM

DH

“ I like everyone am in shock be this devastating news. I spent a lot of time with Mark since joining the Moneytrax family. One of my favorite memory's is taking him to Peggy's Cove N.S. It was his first time . We had a lobster sandwich and a great day . He will be missed.

Don Hart - December 14, 2020 at 12:00 AM

MR

“ I had the privilege of getting to know Mark the last 3 year through our association through MoneyTrax. He was a kind, giving and passionate person who always returned my calls, and helped me when I had MoneyTrax questions. Mark was a good friend to talk to and truly cared about your success. God bless you Mark, your friendship will never be forgotten. -Michael Romanello

Michael Romanello - December 14, 2020 at 12:00 AM